

# EXECUTIVE PRESENCE & YOU

## 2-Day Seminar



*Developing poise and presence is essential for today's business professional. Our Executive Presence & You two-day seminar gives you the knowledge and tools to enhance your presence, sharpen your communication skills, and lead with positive impact — especially under pressure.*

Our seminar provides the foundation for people at all organizational levels to command the respect of clients and co-workers, and remain balanced under pressure. Attendees learn how to impact and influence those in executive positions, while demonstrating a more polished and powerful executive presence.

### SEMINAR TOPICS

- » Building impact and influence — Assessing your development areas for poise, power and personal style
- » Non-verbal expression—How body language, voice, dress and personal polish enhance your credibility and stature with others
- » Advanced tools and techniques to increase verbal communication skills
- » How to connect effectively with other personality styles and orientations
- » Appropriate conversation starters for work and social situations
- » Poise under pressure — How to hold your focus and balance during difficult situations and change
- » Calibrating your audience, the environment and what's appropriate in a variety of business and social situations
- » Thinking effectively on your feet and responding appropriately
- » Communicating effectively during ad hoc presentations (such as hallway conversations)
- » Building charisma, energy and an inspirational presence
- » Enhancing your leadership visibility within your organization

### 2010 OPEN ENROLLMENT SESSIONS

**June 8–9, 2010** ..... Philadelphia, PA

**Nov 16–17, 2010** ..... Orange County, CA

**Tuition: \$995**

**(\$1,195 after June 30, 2010)**

To register, call Robin at **888.284.2442 ext. 4**  
or email **info@mariemoran.com**.

*Executive Presence & You is also an exceptional in-house program for groups of 5 to 25. Call us to discuss your event.*

### *Our New*

**EXECUTIVE PRESENCE PACKAGE** includes:

- » Enrollment in *Executive Presence & You*
- » Four (4) hours of follow-up coaching (one-on-one, in person or by phone)
- » Pre- and post-seminar calls with participant's manager/sponsor to support development

**Package Fee: \$2,950**

**Marie Moran & Company** is a Southern California based company providing customized training and consulting services to both entrepreneurial and Fortune 500 companies in all industries. Our vision is to bring excellence, ease, accountability and effectiveness into today's work place through cutting-edge workshops and one-on-one coaching.

**MARIE MORAN**  
& COMPANY