

# Enhancing Your Executive Presence

## HALF-DAY CONFERENCE PRESENTATION

Most of us can name at least one person who is said to have 'executive presence' and knows how to use it. We know it when we see it because we feel its impact. But what exactly is *executive presence*? Why is it a vital element of effective leadership? And how do individuals increase their presence when moving up in their careers? This conference presentation covers the basics and is a must for anyone in business!



## PRESENTATION TOPICS

- What is Executive Presence? Why is it vital?
- Key elements of Executive Presence (followed by Self-Assessment)
- Perception – what you should know about how others form perceptions
- Guidelines for enhancing your physical presence, posture, voice, and eye contact
- Communicating with clarity and purpose (small group breakout activity using our *Roadmap Model*)
- Relating key concepts to your industry and environment

## PRESENTATION FEATURES

- Half-Day Conference format (up to four hours)
- Includes one Trainer, and an Event Assistant/Jr. Facilitator
- Pre-event conference call with sponsor regarding key objectives for your group
- Conference materials
- Post-event call with sponsor to debrief and discuss reinforcement

For More Information and Pricing for Your Conference Presentation

**Please Call 888-284-2442**

to speak to one of our knowledgeable staff.