

Stage Presence & You

2-DAY IN-HOUSE SEMINAR

If your role as a leader requires you to give presentations to groups larger than 30, we invite you to learn how to bring excellence to your high-profile speaking engagements. Presenting to large audiences, especially in more formal venues, requires advanced skills and knowledge not generally practiced in your day-to-day communications or casual presentation settings. MMCo's *Stage Presence & You* seminars and coaching services assist speakers to understand and prepare for the myriad of production requirements in auditoriums, theaters, or conference centers. Our clients learn techniques for rehearsing properly, relaxing fully, improving voice projection and body language, interacting effectively with audio visuals and production crews, adding interest and animation to their topic, and most importantly, owning the stage!



Formats Offered: 2-day Small Group Workshop with Coaching for 4 to 8 presenters. In-house Group Seminar for up to 25 Participants – 1 full seminar day followed by individual and peer coaching. On-site Event Coaching – Dress Rehearsals and Production Cues.

SEMINAR DAY ONE: SELECTED TOPICS TAILORED FOR YOUR TEAM

- **Going for Greatness as a High-Profile Presenter**
 - How the formal forum propels your career and visibility as an expert or leader
 - Developing a great message that your audience can relate to
 - Understanding why proper preparation is essential
- **Formal Presentation Requirements of:**
 - An auditorium, recording stage or other theater-type venue
 - You the presenter
 - Working as a team member with your production crew
- **Technical Aspects for Staging**
 - Set-pieces – Where to position screen, lectern and other elements
 - Your entrance and exit – Enhancing awareness, polishing your movement
 - Staging – Where to stand, how to use the stage (moving about properly), and how to relate to the screen and set pieces
 - Working with microphones – How to operate each microphone type properly, which to select for your venue, and how to modify your vocals for it
 - Working with audio/visuals – Designing/using slides and PowerPoint
 - Teleprompter tips (*practice session optional*)
 - Props and stage crew requirements

- **Developing Your Content or Script**
 - Tailoring your presentation to the hall and the audience
 - Nailing a solid gold opening and closing
 - Ensuring slides and PowerPoint are professionally 'top drawer'
 - Scripts, notes and teleprompters – The pros and cons of each approach
 - Tips for working from a script (when you must)
- **Practical, Targeted Rehearsing**
 - Overall rehearsal principles and guidelines – understanding the process
 - Timing and “pacing” your presentation
 - Establishing your pre-sets (props, lighting changes, sound cues, etc.)
 - Setting transition cues for your team
 - Technical rehearsals, full dress rehearsals, and cue-to-cue rehearsals
 - Presenter warm-ups for presentation day
- **Adapting Your “Performance Style” to the Hall (whatever its size)**
 - Dress guidelines
 - Animation and gestures
 - Voice projection and modulation
 - Eye contact – Tips for larger rooms
- **Putting It All Together**



SEMINAR DAY TWO: INDIVIDUAL PRESENTATION COACHING SESSIONS

Marie Moran & Company's two-day **Stage Presence & You Workshop** Package includes a second day of one-on-one rehearsal sessions. Each person attending Day One returns the following day for on-stage work with our facilitator. These rehearsal sessions are held in a large auditorium or conference room, assuring participants practice in the proper setting.

Suggested Number of Participants: 5 to 8 which allows for 60 to 90-minute private coaching sessions with videotaping and feedback.

For More Information and Pricing for Your In-House Seminar
Please Call 888-284-2442