

Characteristics of Effective Global Leaders

Conference Presentation or Half-Day Workshop

To properly recruit leaders for their global assignments, it's critical for today's organizations to recognize the key characteristics which make an individual the right choice for a global assignment. This is true whether the assignment is based at home or abroad. An individual who is highly effective within their own culture and environment can fail miserably in a global assignment for which they are not suited or properly prepared. During our informative presentation, we drill deeply into analyzing the key characteristics of truly effective global leaders and communicators. Audience members come away prepared to make wiser career and global staffing decisions, whether for themselves or others.



It's no secret that the cost can be extremely high for an organization to send a staff member abroad, especially when this involves expatriating and relocating a top leader. Yet the cost of sending the wrong person is multiplied tenfold in terms of lost business opportunity or failure to execute properly. And for those global leaders who still reside in their home country but communicate with culturally diverse colleagues, having the right skill set to manage today's globally diverse initiatives and constituencies is no longer a luxury – it's a pre-requisite for effective leadership.

Characteristics of Effective Global Leaders is appropriate for anyone involved in global staffing and decision-making, including leadership roles, country and region managers and key business staff members.

PRESENTATION TOPICS

- Why cultural awareness is only just the beginning
- Recognizing the key characteristics of effective communicators on the global stage
- Identifying global leadership traits that are most important in key environments and roles
- How can these traits be developed? What's the process?
- Analyzing yourself or your proposed recruits – how well do they fit what's required?
- Coming to terms with what's required for any global role

PRESENTATION FEATURES

- Offered as a conference seminar or half-day workshop
- Content is tailored to your group's key cultural environment(s) and business applications
- Concepts and examples based on MMCo's international consulting and client experience
- Expanded courses are also available for specific regions or deeper connectivity

For more information and pricing
please call **888-284-2442**
to speak to one of our knowledgeable staff.