

Going Global Workshop

Enhancing Your Business Savvy Across Cultures

5-DAY IN-HOUSE WORKSHOP

Our new *Going Global Workshop* is designed for those who operate in the global marketplace, communicating across borders and cultures. Participants learn how appropriate business practices, leadership and communication styles in their home country may be perceived quite differently abroad. They develop a heightened sensitivity to the expectations of business persons from other cultures, plus a greater skill set and the ability to calibrate, communicate and respond appropriately in diverse environments. Whether the objective is to more effectively manage your diverse global team, increase sales abroad, prepare to relocate to a foreign country, or present as an expert to cross-cultural audiences, we tailor our workshop to your specific audience and the cultural environment(s) which are most relevant to them.

This workshop is a must for today's global business person seeking to improve communications and build solid relationships with colleagues from other cultures.

WORKSHOP FEATURES

- Intensive five-day, small group workshop for up to 15 participants
- Content tailored to your group's cultural environment(s) and business applications
- Two facilitators for groups up to 10; three for up to 15. Consultants all have international business experience.
- Extensive workshop materials
- Pre- and post-workshop conference calls with sponsor(s) to discuss specific audience and follow-up reinforcement

Additional consulting services available include pre- and post-workshop interviews with participants' managers, surveys to assess the impact of workshop learnings, one-on-one follow-up coaching for participants with host Country Coaches, and follow-up reinforcement sessions. Recruitment and selection consulting also available. Details provided upon request.



Appropriate For: Business people at all levels who work with cross-border or cross-cultural constituencies.

For More Information and Pricing for Your In-House Workshop

Please Call 888-284-2442

to speak to one of our knowledgeable staff.