

Enhancing Your Executive Presence

HALF-DAY CONFERENCE PRESENTATION

Most of us can name at least one person who is said to have *'executive presence'* and knows how to use it. We know it when we see it because we feel its impact. But what exactly is *executive presence*? Why is it a vital element of effective leadership? And how do individuals increase their presence when moving up in their careers? This conference presentation covers the basics and is a must for anyone in business!



PRESENTATION TOPICS

- What is Executive Presence? Why is it vital?
- Key elements of Executive Presence (followed by Self-Assessment)
- Perception – what you should know about how others form perceptions
- Guidelines for enhancing your physical presence, posture, voice, and eye contact
- Communicating with clarity and purpose (small group breakout activity using our *Roadmap Model*)
- Relating key concepts to your industry and environment

PRESENTATION FEATURES

- Half-Day Conference format (up to four hours)
- Includes one Trainer, and an Event Assistant/Jr. Facilitator
- Pre-event conference call with sponsor regarding key objectives for your group
- Conference materials
- Post-event call with sponsor to debrief and discuss reinforcement

For More Information and Pricing for Your Conference Presentation

Please Call 888-284-2442

to speak to one of our knowledgeable staff.