

# Biz Savvy Seminar

# Two Days of Insights and Wisdom Presented by Marie Moran

Cutting-edge organizations today seek to build their bench strength with individuals who not only possess talent and experience, but also organizational and business savvy. Our *Biz Savvy Seminar*, designed and presented by **Marie Moran**, provides just that!



In this dynamic two-day seminar, Marie provides key perspectives and takeaways from her decades of experience as a consultant, presenter, and business owner dealing with global organizations and a diverse business clientele. During the *Biz Savvy Seminar*, you'll learn Marie's principles and perspectives to ease the path forward for aspiring professionals and business leaders.



Marie's business savvy repertoire covers a wide range of topics such as: understanding the dynamics of your environment and organization; communicating effectively across styles and cultures; refining your personal and leadership brand; using power and influence with discernment; building your self-awareness and emotional maturity; dealing effectively with conflict; how and why initiatives fail and how to avoid the traps; selecting the right person for the job; navigating your own career path; when and how to select the right coach; and much more!

## **PARTICIPANTS COME AWAY WITH:**

- A broader perspective on how to effectively navigate typical business situations
- Ability to recognize how senior leaders view various issues and concerns you might encounter
- Awareness of how things work behind the scenes, rather than what you might initially expect
- A better understanding of the deep dynamics at play in conflicts and interpersonal relationships
- Recognizing what constitutes "Career Limiting Moves" and how to avoid them along your path
- Key takeaways to assist in decision-making and launching initiatives

#### **SEMINAR FEATURES:**

- Two days facilitated by Ms. Moran; seminar materials for review and follow-up reference
- Opportunity to connect and exchange with individuals attending from other organizations
- One-on-one coaching available for follow-up at special grad pricing

### **DATES & TUITION OPTIONS:**

**Thursday-Friday, August 10-11, 2023**8:30 am to 4:00 pm
Orange County, CA
Wednesday-Thursday, November 8-9, 2023
8:30 am to 4:00 pm
Orange County, CA

Seminar Only: \$1,295\* per person Seminar with Coaching: \$2,295\* per person

Seminar plus three (3) hours of follow-up coaching (virtual or in local Southern California location)

To register online, visit Biz Savvy | Marie Moran Event Calendar

Biz Savvy is also available as an in-house workshop.

To learn more, please email info@mariemoran.com or call us at 1.888.284.2442.

<sup>\*</sup> For registrations by July 31, 2023. Tuition \$1,395 after August 1, 2023