

Building Your Business Savvy Seminar for HR Professionals

Whether you are a seasoned Human Resources Partner or a new HR team member, **Building Your Business Savvy** will boost your insights into the dynamics of organizational life and the intricacies of influence in your role. This seminar is designed specifically to assist HR professionals to maximize their impact with leaders and diverse stakeholders.

PROVIDING POWERFUL INSIGHTS AND ACUMEN

Marie Moran & Company, LLC provides dynamic leadership consulting, communication workshops and top-tier executive coaching to Fortune 500 clients across all industries. The content for this **two-day seminar** is based on working principles, practices and perspectives garnered over decades of hands-on experience and involvement with business leaders and their teams. **Building Your Business Savvy for HR Professionals** covers key tips, tools and executive-level advice observed by our consultants which can truly bolster HR careers and leadership capabilities. You'll hear real-life stories and examples, participate in group discussions and application exercises – all designed to make our kernels of wisdom and executive perspectives immediately applicable for you in your role.

SEMINAR OBJECTIVES

- Expand your HR insights and perspectives across Organizational, Interpersonal and Personal Spheres of Leadership within your environment
- Identify key principles and new practices to incorporate into your repertoire of HR skills
- Fine-tune your persuasion, communication and rapport skills as an HR professional
- Enhance your ability to provide executive level, highly insightful advice to your stakeholders

IN-HOUSE SEMINAR FEATURES

- For in-house groups of up to 12 participants
- Two full onsite days
- Flexible Formats – Presented as two contiguous days **OR** as half-day sessions at convenient intervals
- Includes participant materials for review and follow-up reference
- Additional modules are available for follow-up and advanced training
- Select from our **Menu of Seminar Topics** (page 2)



Appropriate For: HR Professionals
at any phase in their careers.

To discuss options for bringing **Business Savvy for HR Professionals** in-house for your team,
contact us at info@mariemoran.com or call 888-284-2442. Thank you!

Building Your Business Savvy Seminar for HR Professionals & Business Partners

Seminar Topics Include:

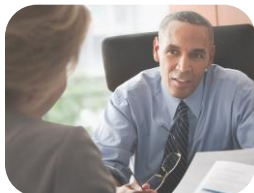
- Utilizing the **Six Types of Power and Influence** in your HR role
- Recognizing and adapting to the styles of your key stakeholders
- Identifying how individuals' perspectives change as they move through the four **Career Stages**
- Flexing as appropriate through Expert, Resource & Service **consulting roles**
- Principles of Persuasion for increasing your impact and influence
- Calibrating how **culture, environment and industry** impact how work gets done

For Senior HR Business Partners:

- How to utilize external coaches most effectively (and avoid coaching failures)
- Managing the multiple nuances of your consulting role
- Re-defining the "brand" of your function
- Establishing yourself as a trusted leader at the table

To Further Personalize Individual Learning:

- Extend the seminar by adding a third onsite day for **one-on-one coaching** sessions
- Add **virtual coaching** for follow-up content and reinforcement after the workshop



One of the most engaging, fun and valuable workshops I have participated in! Marie did an incredible job at keeping the group engaged and interactive. Her delivery of information was clear and easy to follow. I appreciated her eagerness to understand our perspective so that we could apply the information and learnings more effectively.

Cindy R.
Director, HR

Attending the seminar was very valuable, and I appreciated the opportunity of engaging with an expert in the field. Thank you to Marie for the wonderful learning experience. I appreciate her approach to teaching. She is very knowledgeable and savvy.

L. Vargas
HR Strategic Business Partner