

Special Early Bird Tuition \$2,750!

Register by June 30, 2025 and use code **EssentialsEB** at checkout.

THE POWER OF YOUR PRESENCE – Essentials –

- ★ Enhance professional presence and impact
- ★ Strengthen communication and influence skills
- ★ Build poise, polish and persuasion power



Participant Profile: Leaders and individual contributors for whom enhanced executive presence, communication skills and inspirational leadership are essential.

This dynamic new small group workshop covers the essential topics and techniques from our signature *Power of Your Presence Workshop* – but in a schedule-friendly **2½-day open enrollment format!**

Power of Your Presence – Essentials features an intensive learning environment, extensive content and application exercises, videotaping and individual coaching. After the workshop, each participant receives a 60-minute coaching session for follow-up and reinforcement. **Presence Essentials** provides participants with the perspectives and tools to enhance their presence, communication effectiveness, and ability to lead with positive impact —especially under pressure.

WORKSHOP FEATURES

- 2½-Day Format (Tuesday morning through Thursday noon)
- Small group allows for individualized attention
- Pre- and post-workshop calls with each participant; optional calls with manager/sponsor
- Videotaped exercise during the workshop
- Post-workshop coaching session (60 minutes)

DAY ONE

Identifying Your Leadership Style

- Impact and influence principles
- Practical perspectives for accelerating your leadership development
- Polishing your physical presence and demeanor
- Principles and tools to enhance your communication effectiveness

DAY TWO

Building Your Leadership Presence

- How style differences affect leadership communication effectiveness
- Calibrating your audience, environment and approaches which work in a variety of settings and situations
- How to maintain balance and poise under pressure
- Thinking and responding “on your feet”

DAY THREE (Half-Day Session)

Presenting Yourself with Impact

- Exercise: Enhancing impact and Influence with key stakeholders
- Individual videotaped presentations with facilitator and group feedback

POST-WORKSHOP FOLLOW-UP

- Calls with participant and manager/sponsor
- One 60-minute coaching session (onsite Day Three afternoon or virtually)

OPEN ENROLLMENT SCHEDULE

August 19-21, 2025..... Washington DC Area

September 23-25, 2025... Carlsbad, California

October 28-30, 2025..... Orlando, Florida

Tuition: \$2,950* per person

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To register online, visit [Marie Moran Event Calendar](#)

Presence Essentials is also available as an in-house workshop. To learn more, email info@mariemoran.com or call 1.888.284.2442.